



## **Publication of inside information pursuant to Article 17 MAR**

Pratteln, 13 June 2023

### **Examination of strategic options for the further development or sale of the Sport1 Media Group**

The Board of Directors of Highlight Communications AG is currently examining various strategic options such as cooperations, M&A options and other similar measures for the successful further development of the Sport1 Medien Group.

To this end, it has decided today to initiate a structured process regarding a possible sale of the Sport1 Media Group or parts of the Group. A decision as to whether, when and to what extent a sale will take place has not been made, but all strategic options are open.

The Sport1 Medien Group is bundled under Sport1 Medien AG, a subsidiary of Highlight Communications AG.

#### ***Further information:***

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