



**Sale of Highlight Event AG, Lucerne, to Escor Casinos & Entertainment AG, Düringen (Switzerland)**

Pratteln, March 20, 2012

Highlight Communications AG, Pratteln, today reports that its subsidiary Team Holding AG sold its interest in Highlight Event AG to Escor Casinos & Entertainment AG. Highlight Event AG holds the exclusive rights to market the Eurovision Song Contest and the Vienna Philharmonic. This disposal marks the spin-off of the music activities of the Team Group and the introduction of this business area to Escor, in which Highlight has a majority participation as well. The transaction is expected to reach completion on April 1, 2012.

If you have any questions, please do not hesitate to contact:

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