



PRESS RELEASE

Highlight Group continues positive earnings development in Q3 2021

- **Consolidated sales increase by 14.1 % year-on-year to CHF 310.4 million**
- **EBIT amounts to CHF 12.4 million**
- **The equity ratio was 29.0 % as of the end of the first nine months of 2021 (December 31, 2020: 31.3%)**
- **Members of the Board of Directors of Highlight Communications AG should strengthen the Supervisory Board of Sport1 Medien AG**

Pratteln, November 22, 2021

Group development in the first nine months of 2021

- Consolidated sales increased all segments by in total 14.1 % year-on-year to CHF 310.4 million.
 - The Film segment generated an increase in sales of CHF 20.7 million to CHF 183.4 million, reflecting the positive developments in home entertainment, license trading/TV exploitation, and TV service production.
 - The Sports- and Event-Marketing segment reported an increase of CHF 4.5 million to CHF 51.4 million.
 - The Sports segment increased its sales by CHF 13.2 million to CHF 75.6 million due to the optimization of the rights portfolio.
- EBIT reduced to CHF 12.4 million (previous year: CHF 20.2 million) due to higher consolidated operating expenses on account of production work.
- In addition, the Highlight Group has a sound financial position:
 - The consolidated equity of CHF 208.9 million was up CHF 1.9 million on its level from the end of 2020.

The quarterly statement as of September 30, 2021 is available for download at www.highlight-communications.ch from today.

Supplement to the Supervisory Board of Sport1 Medien AG

At the Annual General Meeting of Sport1 Medien AG on December 14, 2021, the members of the Board of Directors Bernhard Burgener, Alexander Studhalter and Peter von Büren are to be newly elected to the Supervisory Board of Sport1 Medien AG in order to achieve an even closer integration of Sport1 Medien AG into the Highlight Group. This is intended to optimize the coordination of the business development of the various segments of the Highlight Group.



The Highlight Group at a glance

Disclosures for the Group in accordance with IFRS

in CHF million	Q3 2021	Q3 2020	Change in %
Sales	310.4	272.0	14.1
EBIT	12.4	20.2	-38.6
Consolidated net profit (after taxes)	2.3	7.9	-70.7
Net profit attributable to shareholders	2.1	8.0	-74.0
Earnings per share (CHF)	0.04	0.14	-71.4
Segment sales			
Film	183.4	162.6	12.8
Sports- and Event-Marketing	51.4	46.9	9.5
Sports	76.6	62.4	21.1
Segment earnings			
Film	10.0	12.6	-20.9
Sports- and Event-Marketing	24.3	22.3	8.7
Sports	-17.4	-10.5	-66.0
in CHF million	Jun. 30, 2021	Dec. 31, 2020	Change in %
Total assets	720.0	661.3	8.9
Equity	208.9	207.0	0.9
Equity ratio (%)	29.0	31.3	-2.3 point
Current financial liabilities	135.2	69.4	94.7
Cash and cash equivalents	37.5	48.2	-22,3%

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