



## **PRESS RELEASE**

### **Highlight Group publishes results for the first quarter of 2022**

- The equity ratio remains constant compared to the end of the year at 29.1%
- Consolidated revenue at CHF 88.1 million down CHF 18.4 million on previous year
- EBIT decreased to -4.2 million CHF (previous year 1.3 million CHF)

**Pratteln, May 31, 2022** – The Highlight Group’s consolidated revenue and EBIT developed as expected in the first quarter of 2022.

### **Group development in the first quarter of 2022**

- At CHF 88.1 million, consolidated revenue was down CHF 18.4 million on the figure for the first quarter of 2021. The decrease was primarily due to lower sales in the Film segment.
- EBIT of CHF -4.2 million was below the previous year's figure (CHF 1.3 million) due to the seasonal effect of the first quarter.).
- Consolidated net profit amounted to CHF -7.6 million. Earnings of CHF -7.5 million were attributable to Highlight’s shareholders (previous year: CHF -1.9 million), translating into earnings per share of CHF -0.13 (previous year: CHF -0.03).
- The equity ratio was maintained stable despite a decrease in consolidated equity by CHF 8.6 million to CHF 187.6 million.

The effects of the global Corona pandemic and the possible consequences of the Ukraine crisis will continue to influence business development beyond the first quarter of 2022. The Board of Directors is continuously reviewing the situation in order to be able to take appropriate measures if necessary.

The quarterly statement as of March 31, 2022 is available for download at [www.highlight-communications.ch](http://www.highlight-communications.ch) from today.



## The Highlight Group at a glance

Group figures in line with IFRS

CHF million	Q1 2022	Q1 2021	Change in %
Sales	88.1	106.5	17.3
EBIT	-4.2	1.3	n/a
Consolidated net profit for the period (after taxes)	-7.6	-2.1	n/a
Consolidated net profit attributable to shareholders	-7.5	-1.9	n/a
Earnings per share (in CHF)	-0.13	-0.03	n/a
<b>Segment sales</b>		<b>(Restated)</b>	
Film	48.2	67.9	-29.1
Sports and Event (Restated)	40.0	38.6	3.5
<b>Segment earnings</b>		<b>(Restated)</b>	
Film	0.8	3.3	-76.3
Sports and Event(Restated)	-3.3	-0.5	n/a
CHF million	March 31, 2022	Dec. 31, 2021	Change in %
Total assets	644.9	674.5	-4.4
Equity	187.6	196.1	-4.4
Equity ratio (%)	29.1	29.1	n/a
Current financial liabilities	93.4	190.6	-51.0
Cash and cash equivalents	47.7	48.3	-1.4

The Board of Directors of the Highlight Group has decided to combine the Sports ( Group company Sport 1 Medien AG) and Sports- and Event-Marketing (Group companies TEAM Group & Highlight Event AG) segments in the Sports and Event segment as of January 1, 2022.

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