



PRESS RELEASE

Significantly positive sales performance at the Highlight Group

- Consolidated sales increase by 29.8% year-on-year to CHF 268.2 million.
- The equity ratio increased slightly to 29.4% in the first half of 2022 (December 31, 2021: 29.1%).
- EBIT amounts to CHF -3.7 million.

Pratteln, August 18, 2022 - Consolidated sales and operating result of the Highlight Group developed as expected in the first half of 2022.

Group development in the first half of 2022

- Consolidated sales increased in total by 29.8% year-on-year to CHF 268.2 million.
 - The Film segment generated an increase in sales of CHF 67.7 million to CHF 189.3 million, which is mainly attributable to service productions.
 - The Sports and Event segment recorded a slight decline in sales of CHF 6.2 million to CHF 78.9 million.
- EBIT decreased to CHF -3.7 million (previous year: CHF 6.0 million) due to production-related consolidated operating expenses.
- In addition, the Highlight Group has a sound financial position:
 - The Group's equity ratio increased slightly to 29.4% (December 31, 2021: 29.1%).

The interim report as of June 30, 2022 is available for download at www.highlight-communications.ch from today.



The Highlight Group at a glance

Disclosures for the Group in accordance with IFRS

in CHF million	Jun. 30, 2022	Jun. 30, 2021	Change in %
Sales	268.2	206.7	29.8
EBIT	-3.7	6.0	n/a
Consolidated net profit (after taxes)	-10.7	0.0	n/a
Net profit attributable to shareholders	-10.6	-0.2	n/a
Earnings per share (CHF)	-0.19	0.00	n/a
Segment sales			
Film	189.3	121.6	55.7
Sports und Event	78.9	85.1	-7.3
Segment earnings			
Film	3.6	4.8	-25.5
Sports und Event	-4.2	4.0	n/a
in CHF million	Jun. 30, 2022	Dec. 31, 2021	Change in %
Total assets	607.6	674.5	-9.9%
Equity	178.8	196.1	-8.8%
Equity ratio (%)	29.4	29.1	0.3 points
Current financial liabilities	102.7	190.6	-46.1%
Cash and cash equivalents	17.7	48.3	-63.3%

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