

## PRESS RELEASE

## Supplement to the press release from 02.05.2022 Highlight Group with positive sales and earnings growth in fiscal year 2021

Pratteln, May 25, 2022 – The audited Annual Report 2021 is available for download as of today at www.highlight-communications.ch and replaces the preliminary version of the Annual Report published on May 2, which was still unaudited at that time but had been approved by the auditors.

There have been no changes to the already published consolidated income statement in the preliminary version subsequent to the audit.

In the consolidated statement of financial position, a foreign currency adjustment was made to the goodwill of Sport 1 Medien AG (formerly Constantin Medien AG) from 2018 following the audit. This adjustment entry of CHF 14.1 million was charged to equity and resulted in a restatement of the previous year 2020. The amendments required for this restatement are described in detail in Note 2.3 on page 97 of this Annual Report. In accordance with the corrections made, the balances on the balance sheet items "Goodwill" and "Equity" had to be adjusted compared with the preliminary version published on May 2.



## The Highlight Group at a glance

Group figures (IFRS)

CHF million	2021	2020	Change in %
Sales	508.2	414.6	22.6
EBIT	28.6	25.6	11.7
Consolidated net profit (after taxes)	15.4	12.0	28.4
Net profit attributable to shareholders	14.8	12.2	21.5
Earnings per share (in CHF)	0.26	0.21	23.8
Segment revenue			
Film	331.5	261.3	26.8
Sports- and Event-Marketing	68.4	61.5	11.2
Sports	108.3	91.8	18.1
Segment earnings			
Film	15.9	13.3	19.6
Sports- and Event-Marketing	27.3	27.2	0.1
Sports	-7.7	-9.0	n/a
CHF million	Dec. 31, 2021	Dec. 31, 2020 (Restated)	Change in %
Total assets	674.5	652.2	3.5
Equity	196.1	198.0	1.0
Equity ratio (%)	29.1	30.4	-1.3 points
Financial liabilities	190.6	172.7	10.4
Cash and cash equivalents	48.3	48.2	0.3

## For further information:

Highlight Communications AG Investor Relations Netzibodenstrasse 23b CH-4133 Pratteln BL Tel: +41 (0) 61 816 96 91 E-mail: <u>ir@hlcom.ch</u>